

EXECUTIVE /Senior Project Management



A flexible, tailored approach to developing Executive and Senior Management project, program and portfolio management competence through the targeting of actual, 'real-life' challenges that this level of the organization face.



Introduction

Faced with increasing competitive pressures, in rapidly changing and technically challenging international environments, companies are adopting flexible strategies and structures to maintain their global leadership, to speed improved quality and services to market, and provide "best-in-class" levels of customer satisfaction.

International companies are increasingly using cross-functional project teams and project management methods as the means for achieving greater agility. Teams using the Project Management Method are capable of attaining remarkable performance. This system of management, however, presents challenges to senior management. In addition to providing strategic vision and direction, senior management

must redefine their roles to manage the enterprise's selection of appropriate work, continuously review and control the portfolio by providing active organizational support to project teams, and thereby realize the full productive potential of the company while maximizing Return on Investment.

This programme is a flexible and can be delivered in half, one, two and three day formats. BMC utilizes its wealth of experience in delivering both training and consulting services to different industry sectors all over the world to present a system of 'best-practices' benchmark of project management capability and behaviour. Different elements of the 'system' are prioritized depending on the customer requirement and duration of the training.





Benefits

- Provides a 'best-practice' benchmark against which executives and senior management can measure their organization's performance
- Understand the different aspects, elements that make up a successful project management system and approach
- Gain awareness and obtain a refresher of the correct behaviour required of project management resources and how functional managers should support the project management process
- Provides a forum to discuss and share experiences with people in similar positions, with similar challenges
- Creates an environment for 'out-of-the-box' thinking
- Provides multiple workshop opportunities for participants to use the knowledge gained to address issues and challenges in their own organization
- Access to senior level consultant who has experienced similar situations, at similar positions

Certified Programs

Participation on this programme will provide each participant with 1 Project Development Units (PDUs) per hour of attendance that can be used as part of the requirements to attain the Project Management Professional (PMP®) title of the Project Management Institute (PMI). BMC is a Global PMI Registered Provider of Project Management Education and Member of the PMI's Consultant Registry.



Founded in 1985, BMC is a leading project management services provider with global presence. Our training and consulting activities span across 55 countries and delivered in 14 languages across the world covering a complete range of industries. BMC provides a full set of services designing, developing, implementing and supporting corporate strategy, leadership improvement, team building and coaching, auditing projects and systems, methodology, PMO, technology and direct project support.

Who Should Attend

This seminar is specially designed for managers and executives with both project and operations management experience.

This seminar is for Senior Managers and experienced project managers in companies that depend upon the success of projects or programs to meet the goals of the company. Participants provide charters for projects, sponsorship, resources, strategic direction and/or approval for capital expenditure within their company. They are the focal point for decision making beyond the scope of the project and line managers, and are ultimately responsible for meeting the goals of the company. In this seminar, senior executives who are responsible for change management and for managing transition of the organization to a project-based way of working, learn ways to make their organization faster and more agile through a combination of lectures, current examples and exchange of experiences among participants.

PROGRAM SYNOPSIS

The following programme synopsis defines the different topic areas covered in the seminar. The level of detail and focus on each topic, and the number of workshops sharing experience and addressing challenges, will vary depending on actual participant requirement, the depth of discussion and overall duration of the seminar.

Project Management Approach Senior Managers' Perspective

- Project management as a management method
- Nature of a project
- Management functions, roles, responsibilities (Project and Functional)
- Symptoms of inadequate project management.
- How to establish a project management system that empowers individuals
- Organizational features necessary for effective project management
- What is advanced project management development?
- Differences between project, program and portfolio

Program/Portfolio Management (Tracking and Controlling)

- Tracking and monitoring multiple projects/programs
- Types of information required
- Common lifecycle to baseline all project/programs against
- Major lifecycle review points
- How Gate Reviews are conducted, what is the criteria and process?
- How different change, review, and steering committees and forums manage issues, challenges and manage problems

Project/Program Support

- Initiating projects/programs
- PMO support in facilitating stakeholder management, planning and risk workshops
- Typical approach for facilitating and coaching
- The 'right support at the right time' throughout the different stages of the project's life cycle
- Recovering 'Troubled' Projects - Why do projects get into trouble, how to develop a Rapid Assessment and Recovering Plan, and preventative measures

Project Management Offices (PMO's)

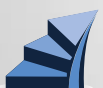
- Different types of project/program/portfolio management offices?
- What does the Enterprise-wide PMO do differently from the PMO
- What are the core functions that every PMO should do?
- How do organizations typically support the practice of effective project management?
- PMO verses Project Manager responsibilities
- PMO as the 'custodian' of the PM discipline

Program/Portfolio Management (Project Selection and Prioritization)

- How do organizations classify and rank a project?
- The benefits from ranking and classifying projects
- Process for prioritizing projects and program's – roles and responsibilities
- Defining the criteria used to prioritize
- What is resource and capacity planning?
- What does the PMO need to establish for effective resource and capacity planning?
- What do line/functional managers need to do to support resource and capacity planning?

Project Management Vision Development

- Senior Managements role in 'driving' the development of PM throughout the organization
- How is project management promoted?
- Assessment techniques available to assess organization's maturity
- Build a 'road map' for developing PM – business case and demonstratable effect on performance
- Audit and police the effective utilization of PM
- 'Road maps' and business cases for developing PM



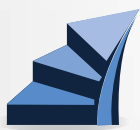
Participative Maturity Assessment:

The Assessment Inventory (Baseline) of Organizational Support for Project Management™ Participants evaluate the organizational support and readiness of their companies for incorporating PM techniques and discuss the outcomes.

Workshops:

Multiple workshops are held throughout the seminar. Participants discuss, evaluate and develop their own respective action items using the seminar material as a benchmark.

Development of Action Plans



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